

CASE STUDY

Fintraffic

Industry:

Transport / Traffic Management

Company Size:

1,100+ employees

Location:

Fintraffic operates primarily in Finland, with its headquarters in Helsinki.

Privacy & Compliance Challenge:

High volume of privacy documentation with limited internal resources

Website:

www.fintraffic.fi



The challenge

Fintraffic manages transport and traffic data across all modes of travel in Finland—rail, road, air, and sea. With that comes the responsibility of processing large volumes of sensitive personal and operational data. As privacy regulations evolved, so did the need for consistent documentation, RoPA maintenance, and internal oversight. But with limited resources and a small privacy team, staying compliant without getting lost in admin was becoming unsustainable. Fintraffic needed a smarter, lighter way to manage the growing workload.

The solution

Responsum brought structure and automation to Fintraffic's privacy operations. Key processes like RoPA, assessments, and task management were centralized in one place, reducing the need to maintain spreadsheets or send manual reminders.

The platform helped Fintraffic implement recurring workflows and gain better visibility into ongoing privacy tasks. As documentation requirements increased, Responsum served as a scalable tool that could grow with the team's needs.

Real-world impact

Responsum has taken on the administrative weight of daily privacy work. ***"After a year of use, Responsum feels like a once-a-week part-time law student doing the administrative work for our privacy team,"*** says Kalle Nummelin, DPO & Legal Counsel.

By automating repetitive updates and reminders, the team has more time to focus on legal analysis and strategic planning.

The result is a leaner, more sustainable privacy operation with fewer errors, better alignment, and peace of mind when audits or reviews come up.

Overall experience

For Fintraffic, Responsum isn't just software—it's part of the team. ***"It lets us focus on substance instead of logistics,"*** Nummelin adds. Tasks are no longer slipping through the cracks, and the system reinforces structure even with limited headcount. Responsum has become a trusted support layer that keeps privacy operations running smoothly.

Why Responsum?

Fintraffic chose Responsum because it...

- **Lightens the admin burden** for small privacy teams
- **Keeps privacy documentation accurate** and up to date
- **Automates repetitive tasks** and reminders
- **Increases efficiency** without needing extra headcount

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Kalle Nummelin

DPO & Legal Counsel @ Fintraffic

Interested to learn more? Let's get in touch!

Or, try Responsum for free today and see how it can transform your data privacy management.

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