

CASE STUDY

CRANIUM

Industry:

Privacy, Digital Compliance, and Data Governance Consultancy

Company Size:

80+ consultants

Location:

Zaventem, Belgium
(Operating across Europe)

Privacy & Compliance Challenge:

Efficiently managing internal GDPR compliance while supporting clients across sectors

Website:

www.cranium.eu

CRANIUM

The challenge

One of CRANIUM's unique selling points is their ability to implement data protection beyond a simple compliance checkbox. Many organisations have reached a point where they recognise that data protection delivers value far beyond regulatory compliance alone. By integrating data protection into governance and operational processes, organisations can meet compliance requirements while reducing administrative burden. This approach enables teams to focus on genuine privacy and data protection by design, rather than being constrained by fragmented, manual compliance activities.

The challenge wasn't the methodology. CRANIUM's consultants were already able to implement a way of working that helped clients meet their obligations under GDPR and work in a structured way. In this case, the challenge was scale. Supporting multiple entities in parallel, while keeping documentation up to date, and ensuring accountability required a solution that could bring everything into one place.

The solution

That's where Responsum comes in. The platform now plays an important role in CRANIUM's offering for multinationals, helping consultants manage recurring privacy tasks across different entities. From handling

DSARs and DPIAs to vendor risk and policy reviews, Responsum brings structure to day-to-day operations, in one clear overview.

Instead of juggling scattered tools and email threads, consultants now work directly in the platform, where the entire client's environment is consolidated, securely documented and easily accessible for the client. Built-in workflows help standardise recurring tasks, while still leaving room for specialised advice and complex needs.

Real-world impact

For smaller teams, the benefits are just as clear. Responsum offers transparency, continuity and easy access to documentation. They have continuous access to their privacy practices, while the consultants can easily be onboarded to the work. This means CRANIUM can work faster, clients stay in the loop, and working together becomes easier on both sides.

Overall experience

By combining CRANIUM's expert-led service model with Responsum's privacy platform, clients are able to scale without hiccups. The result is a more structured, reliable, and transparent way to implement data protection, where the organisation can deliver a structured level of service, even if they don't have in-house expertise or large-scale resources.

Why Responsum?

CRANIUM chose Responsum for its:

- **Structured GDPR documentation** with minimal manual effort
- **Easy adoption** across teams, including non-technical staff
- **Fast, helpful customer support** during onboarding and daily use
- **Scalable privacy operations** that match company growth

"Having used Responsum for a while, I can attest to its instrumental role in ensuring GDPR compliance efficiently. The intuitive interface and responsive customer support make it easy to use, even for non-tech users."



Anne Jansen
CEO @ CRANIUM

Interested to learn more? Let's get in touch!

Or, try Responsum for free today and see how it can transform your data privacy management.

[Try for free](#)

[Book a demo](#)