



Become a partner & grow your business

Three ways to partner with Responsum

Responsum offers three partnership models designed to create value for you and your clients. Whether you refer new prospects or integrate Responsum into your DPO-as-a-Service (DPOaaS) offering, we provide the tools and incentives to support your success.

#01. LEAD BONUS PROGRAM

Earn rewards by referring new prospects to Responsum. If you introduce a company that has had no active collaboration with Responsum in the last six months, you qualify for our Lead Bonus Program.

How it works

- Set up an introductory meeting with the prospect and Responsum
- Responsum handles the sales process
- Upon the client's first-year software license payment, you receive a **20% lead fee**

Choose your lead fee format

- **Invoice payment**
- **Employee bonus** (e.g., gift cards up to € 200)
- **Marketing budget** (joint marketing campaigns, sponsorships, events, etc.)
- **Combination of the above**
- Option to offer **up to 20% discount to the customer** in the first year

#02. DPOAAS PARTNER PROGRAM

Enhance your DPOaaS offering by integrating Responsum. As a DPOaaS partner, you purchase and manage your own Responsum licenses, providing a structured and efficient privacy management platform for your clients.

Starter pack: € 3,500 / year

includes access to 4 environments:

- **Training environment**
- **Demo environment**
- **DPOaaS client environment**
- **Master Tenant** - Customizable for DPOaaS use:
 - White-labeled with your brand (custom logo, fields, views, reports, etc.)
 - Pre-configured templates, RoPA registers, and assessments

Environment options

- **Partner professional seats & unlimited guest access:**
€ 150 / month
- **Partner client professional seats:**
€ 150 / month +
€ 300 / month per professional seat

Partner benefits

Additional perks

- **1-day onboarding workshop:** Get up to speed quickly
- **Certification program:** Enhance your expertise with our certification track
- **Partner enablement:** Regular updates, news, and feature insights



Why partner with Responsum?

- **Boost efficiency:** Automate workflows and save time
- **DPOaaS:** Faster, more scalable service delivery
- **Easier team management:** Reduce dependency on individual consultants
- **Built-in expertise:** Minimize errors and maximize value
- **Better mission control:** Stay organized and efficient
- **White-label our platform:** Brand it as your own
- **Marketing collaboration:** Co-branded campaigns and events
- **Stronger client retention:** Establish long-term customer relationships
- **Exclusive early access:** Get the latest features first
- **Dedicated support:** Partner Success Manager for tailored assistance

#03.

JOIN US AS A TRUSTED GLOBAL IMPLEMENTATION PARTNER

We are looking for exceptional implementation partners to help our international customers seamlessly adopt and optimize our SaaS solution. As a partner, you will play a crucial role in guiding clients through every step of the implementation journey—from onboarding and customization to data migration and clean-up—ensuring a smooth and efficient transition.

Your expertise in international privacy regulations, compliance frameworks, and industry best practices will be invaluable in helping customers navigate complex regulatory landscapes with confidence. With a strong local presence, efficient and cost-effective staffing, and a commitment to excellence, you will provide hands-on support tailored to each client's unique needs.

By partnering with us, you'll have the opportunity to work with a fast-growing, innovative SaaS company, helping businesses worldwide unlock the full potential of our platform. Together, we can drive success, efficiency, and compliance for customers across the globe.

Let's build something great. Together.

JOIN THE RESPONSUM PARTNER NETWORK!

Elevate your privacy services by partnering with Responsum! Our powerful platform helps you streamline compliance, automate assessments, and provide top-tier privacy solutions to your clients. As a partner, you'll gain access to exclusive resources, expert support, and a growing network of privacy professionals. Together, we can drive efficiency, minimize risks, and foster a strong privacy culture.

Contact us at info@responsum.eu

Visit our website

